



ABOUT PRISM

The purpose of PRISM is to foster and stimulate interdisciplinary professional education, research and interest in pediatric and adolescent sports medicine and, in this regard, to promote and participate in high-quality research and the advancement of understanding in the field of pediatric and adolescent sports medicine.

The membership of PRISM consists of Doctoral Fellows, Associate Members and Student Members. This organization includes various medical disciplines and is not limited to surgeons, pediatricians, physiatrists, physical and occupational therapists, orthotists, prosthetists, rehabilitation engineers, kinesiologists, nurse practitioners, special educators, researchers and certified athletic trainers and coaches.

Incorporated in 2013

Members: 200

Annual Meeting Attendance: 300

Meeting Purpose

The **PRISM Annual Meeting** is designed to provide high-quality dissemination of information in the basic sciences, prevention, diagnosis, treatment, and technical advances in the multi-disciplinary areas of sports medicine for children and adolescents. The Scientific Program Committee has worked hard to provide a diverse, innovative and well-rounded program while incorporating feedback from last year's meeting. As a result, we offer you 2 ½ days filled with learning opportunities, engaging top experts and collaboration opportunities.

2017 PRISM 4th ANNUAL MEETING PROMOTIONAL / MARKETING OPPORTUNITIES

Industry Sponsored Lunch Symposium (2 time slots)

An industry sponsored lunch symposium offers a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each symposium is open to all meeting attendees. The symposia are not part of the PRISM Annual accredited program and CME is not available through PRISM.

Your company will have a dedicated time slot with no competing sessions. PRISM will help market your event and provide you with a mailing list in advance of your sponsored symposium.

Please Note: Company is responsible for any speaker fees, audio/visual, staffing, and food and beverage costs. All marketing materials are required to be approved by the PRISM Board of Directors.

Benefits:

- Symposium listed online
- Symposium listed in Final Program
- Company name and logo on signage during the session
- Three additional company representative badges



TIME SLOTS

Friday, January 27th: Lunch Symposium – 11:50 am – 1:00 pm (\$10,000)

Saturday, January 28th: Lunch Symposium – 11:50 am – 1:00 pm (\$10,000)

Symposium titles are due December 31, 2016, to be included in the Final Program.

Registration Packet Insert.....\$1,000

Your one page insert is distributed to all attendees in the PRISM Annual Meeting registration packet. 400 inserts must be delivered to the PRISM office for inclusion in the registration packet. Limit of ten (10) available.

Name Badge Holders.....\$2,000

Name badge holders, featuring your organization’s logo will be available for attendees upon arrival at the meeting.

Floor Clings.....\$2,000

Direct attendees to your booth with custom floor graphics available in the meeting foyer near the exhibit area of the hospital. The organization is responsible for supplying artwork and associated production costs. Production costs are \$12.75 per square foot. Placement dependent on space available.

**2017 PRISM 4th ANNUAL MEETING
EDUCATIONAL GRANT OPPORTUNITIES**

Tier 1 Educational Grant Support: \$30,000

- Inclusion in the PRISM Annual Meeting email blasts
- Recognition in the PRISM eNewsletter
- Link and logo displayed on the PRISM website (10 months)
- Name recognition on the PRISM Annual Meeting webpages
- Recognition in Exhibit Hall
- Recognition on signage throughout the meeting
- Recognition in the Annual Meeting Final Program
- Recognition in all Annual Meeting printed publications
- Thank-you email acknowledging support sent to PRISM Annual Meeting attendees (pre-meeting)
- Thank You Email sent to all PRISM Members, Annual Meeting attendees and Industry (post-meeting)

Tier 2 Educational Grant Support: \$20,000

- Recognition in the PRISM eNewsletter
- Name recognition on the PRISM Annual Meeting webpages
- Recognition in Exhibit Hall
- Recognition on signage throughout the meeting
- Recognition in the Annual Meeting Final Program



Recognition in all Annual Meeting printed publications
Thank-you email acknowledging support sent to PRISM Annual Meeting attendees (pre-meeting)
Thank You Email sent to all PRISM Members, Annual Meeting attendees and Industry (post-meeting)

Tier 3 Educational Grant Support: \$10,000

Recognition in Exhibit Hall
Recognition on signage throughout the meeting
Recognition in the Annual Meeting Final Program
Recognition in all Annual Meeting printed publications
Thank You Email sent to all PRISM Members, Annual Meeting attendees and Industry (post-meeting)

NOTE: Educational grant support to be provided as unrestricted.

2017 PRISM 4th ANNUAL MEETING EXHIBITOR INFORMATION

EXHIBIT HOURS

Friday, January 27th
10:00 AM – 3:00 PM

Saturday, January 28th
10:00 AM – 3:00 PM

LOCATION

Texas Scottish Rite Hospital for Children
2222 Welborn St
Dallas, TX 75219

Exhibit Area:

Conference Center Corridor

DISPLAY SPECIFICATIONS

Size: 6 ft. draped table

Drape Colors: White

Carpet: Multicolor pattern

Display fee: \$1,500

Display Location

Specific display locations will be assigned on-site. Company names will be placed on display tables. Please locate your company table prior to set-up.

SET/CLEAR HOURS:

Exhibitor Move-in

Thursday, January 26th

3:00 PM – 6:00 PM

All exhibits must be set-up by 7:00am, Friday, January 27th



(Exhibit area may be available for set-up on the evening of Friday, January

Exhibitor Close and Clear

Saturday, January 28th

3:00 PM - 5:00 PM

We ask that you please open your displays on time each day and staff them throughout the posted exhibit hours. There will be two staff members allowed at each display table at any given time.

Shipping

Package shipments should be arranged through the hospital Shipping & Receiving Department.

All packages should be labeled with your company name, your name and PRISM Annual Meeting

POLICIES, PROCEDURES AND INFORMATION

FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements. Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses. In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at www.fda.gov

Cancellations and Refunds

Written notification of a cancellation must be received by PRISM by December 31st to be eligible for a refund. A \$750 administrative fee will be assessed for each booth cancellation.

Space not claimed by 7:30 AM, Friday January 27th may be resold or reassigned by PRISM without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the CME Office in advance.

PRISM reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of PRISM or is advisable in the best interest of PRISM.

Exhibitor Identification

Exhibitor identification in all PRISM publications and on all signs and booth graphics, related to this specific symposium, must be the one company name submitted on the Exhibitor Registration Form.

Storage of Cases, Boxes, Etc.

PRISM has reserved a room for storage of crates, boxes, etc. Please contact the registration desk on-site for information. **Shipping cases should not be stored within view of the attendees.**

Commercial Press

Reporters must have prior approval from PRISM. Please contact this office at 414-918-9876.



Registration/Badge Policy

All company representatives **must** be pre-registered by January 15, 2017. The Exhibitor Registration Form should be returned to PRISM and should include the list of representatives attending the booth. After this date, any additions or changes will be completed on site. PRISM badges must be worn and visible at all times to all symposium functions. Business cards are not to be inserted over the official PRISM badge.

Reps Attending Sessions

Exhibitors who are pre-registered as such are eligible to attend the educational sessions as long as another attendee is present at that booth during that time. Representatives who wish to attend the educational sessions and who are not representatives of the booth may must register and pay the full \$350 rate. Late and cancellation policies will apply.

Security

The exhibit area is located in the hospital corridor. PRISM has reserved a storage area for overnight storage of items of value (ie: display equipment, instruments, etc.). Exhibitors will be able to leave their displays up overnight, but we recommend that any items of great value be secured by you (computers, cell phones, etc.). Neither the hotel security staff nor PRISM will be responsible for loss of or damage to any property. Exhibitors are responsible for safe-guarding their goods, materials, equipment and exhibits at all times.

Hospital's Hold Harmless Clause

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

TSRH will not be responsible or liable for any loss, damage, or claims arising directly from the Hotel's own negligence. PRISM will be responsible to negotiate the contract with its exhibitors.

Marketing and acknowledgements

Company logos may be used on promotional items as well as signage. However, product names and/or logos are against the policy of the Accreditation Council for Continuing Medical Education (ACCME). Your exhibiting participation will be noted in text vs logo representations.



PRISM 4th Annual Meeting: January 26-28, 2017
Exhibitor Registration
Texas Scottish Rite Hospital for Children, Dallas, Texas

Vendor Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Vendor Display Table:

Application and payment received by December 31, 2016: \$1,500.00 (includes 2 representatives)

- Lunches are provided for up to two (2) representatives attending
- Additional \$75.00 per representative attending above the two initial.

Overall conference support: \$_____

Will you be attending the event? Yes ___ or No ___

Will you be displaying or marketing your products at the event? Yes ___ or No ___

(Please note that if you intend to display and/or market your products to event attendees, you are not eligible for a charitable deduction for your contribution.)

Will there be additional representatives, besides you, attending? Yes ___ or No ___

If yes, please list

First Name: _____ Last Name: _____

First Name: _____ Last Name: _____

First Name: _____ Last Name: _____

Please make check payable and send to: PRISM

Mail to: PRISM, Attn: Tracy Burr

555 East Wells St, Suite 1100

Milwaukee, WI 53202

Please charge my vendor fee to (circle one): ♦ American Express ♦ Discover ♦ MasterCard ♦ Visa

Card # _____ Exp Date: _____

Name on Card: _____

Signature: _____