

## 2022 PRiSM 9<sup>th</sup> ANNUAL MEETING EXHIBITOR PROSPECTUS AND SPONSOR/GRANT SUPPORT OPPORTUNITIES

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### ABOUT PRiSM

*The purpose of PRiSM is to lead interdisciplinary research, education and advancement in pediatric and adolescent sports medicine.*

The membership of PRiSM consists of Fellow Members and Student Members. This organization includes various medical disciplines and is not limited to surgeons, pediatricians, physiatrists, physical and occupational therapists, orthotists, prosthetists, rehabilitation engineers, kinesiologists, nurse practitioners, special educators, researchers and certified athletic trainers and coaches.

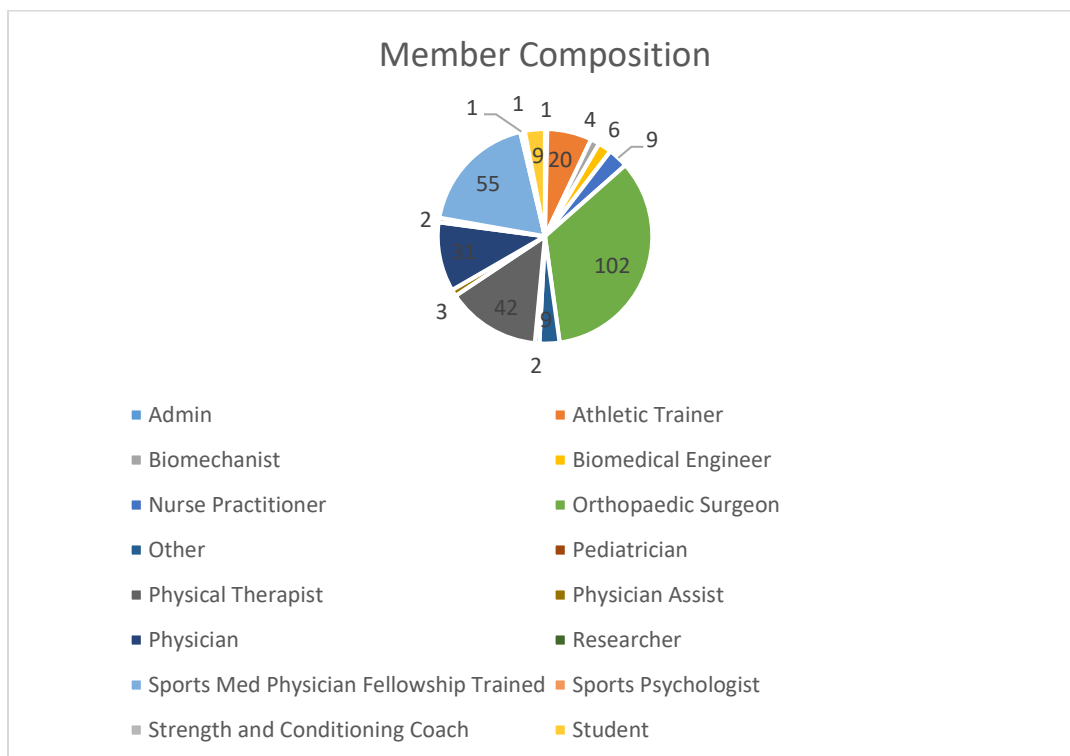
The **PRiSM Annual Meeting** is designed to provide high-quality dissemination of information in the basic sciences, prevention, diagnosis, treatment, and technical advances in the multi-disciplinary areas of sports medicine for children and adolescents. The Scientific Program Committee works diligently to provide a diverse, innovative and well-rounded program while incorporating feedback from last year's meeting. As a result, we offer 3 days filled with learning opportunities, engaging top experts along with collaboration opportunities.

**Incorporated in 2013**

**Members: 305**

**Annual Meeting attendance:**

2016	2017	2018	2019	2020	2021
176	261	268	384	413	459



## EXHIBIT INFORMATION

### EXHIBIT HOURS\*

Exhibit Set-Up: Thursday, January 27 – 10:00 am to 5:00 pm

All exhibits must be set-up by 7 am on Friday, January 28 or the space is forfeited.

Power strips must be requested in advance.

Exhibit Display: Thursday, January 27

Welcome Session Break 3:45 pm – 4:00 pm

Evening Break 5:30 pm – 5:45 pm

Exhibit Display: Friday, January 28

Breakfast 7:00 am – 8:00 am

Morning Break 10:45 am – 11:00 am

Lunch 12:00 pm – 2:00 pm

Afternoon Break 4:00 pm – 4:15 pm

Reception 6:30 pm – 7:30 pm

Exhibit Display: Saturday, January 29

Breakfast 7:00 am – 8:00 am

Morning Break 10:30 am – 10:45 am

Lunch 11:30 am – 1:00 pm

Exhibit Tear-Down: Saturday, January 29 – 1:00 pm to 3:00 pm

\* Exhibit breaks are subject to change. We request you open your displays on time each day and staff them throughout the posted exhibit hours. The tabletop displays are designed to have two (2) staff members at each display table. There is an additional \$100 charge for extra exhibit staff.

### LOCATION

Royal Sonesta Houston  
2222 West Loop South  
Houston, TX 77027  
Phone: (713) 850-2800

### Shipping

Package shipments should be arranged through the hotel Shipping & Receiving Department. Additional shipping information will be provided by December 15, 2021.

Due to limitations in secured storage space, the Hotel will only accept packages as follows:

Boxes/packages may be sent for arrival no earlier than January 24, 2022 and must be marked with PRISM Annual Meeting, Exhibit Hall, Table #, Company Name, Onsite Contact Name and Cell number.

**You must also fill out the shipping and handling form.** All shipments that arrive prior to set up date with clearly written label will be placed at the exhibitors booth/table the day of set up ready to go when the doors open for set up. When the shipments are ready to be shipped back please fill out appropriate carriers form (UPS/FedEx) and package up what needs to be shipped back up and leave it at your table/booth for the hotel shipping department to receive it and place it on our dock for pick up by the carrier.

## BASIC BOOTH DISPLAY SPECIFICATIONS

**Size:** 6 ft. draped table

**Drape Color:** Black

**Carpet:** Multicolor pattern

**Display fee:** \$1,500

## Display Location

Specific display locations will be assigned, first-come, first-served. Company names will be placed on sign at each table. Locate your company table prior to set-up.

## POLICIES, PROCEDURES AND INFORMATION

### FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements. Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses. In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at [www.fda.gov](http://www.fda.gov).

### Cancellations and Refunds

*Written notification of a cancellation must be received by PRiSM December 31, 2021 to be eligible for a refund. A \$750 administrative fee will be assessed for each booth cancellation.*

Space not claimed by 7:30 am, Friday, January 28<sup>th</sup> may be resold or reassigned by PRiSM without obligation to refund exhibit fees or to assign the exhibitor to another space, unless special arrangements have been made with the PRiSM Office in advance.

PRiSM reserves the right to rearrange the floor plan at any time and to relocate exhibitors if it becomes necessary for causes beyond the control of PRiSM or is advisable in the best interest of PRiSM.

### Exhibitor Identification

Exhibitor identification in all PRiSM publications and on all signs and booth graphics, related to this specific meeting, must be the one company name submitted on the Exhibitor Registration Form.

### Storage Cases, Boxes, Etc.

PRiSM has reserved a room for storage of crates, boxes, etc. Contact the PRiSM Registration Desk on-site for information. **Shipping cases should not be stored within view of the attendees.**

### Commercial Press

Reporters must have prior approval from PRiSM. Contact the office at (414) 918-9876.

### Registration/Badge Policy

All company representatives **must be pre-registered by January 7, 2022**. The Exhibitor Registration Form should be returned to PRiSM and should include the list of representatives attending the booth. After this date, any additions or changes will be completed on-site. PRiSM badges must be worn and visible at all times to all meeting functions. Business cards are not to be inserted over the official PRiSM badge.

### **Representatives Attending Sessions**

Exhibitors who are pre-registered as such are eligible to attend the educational sessions as long as another attendee is present at that booth during that time. Representatives who wish to attend the educational sessions and who are not representatives of the booth must register and pay the appropriate registration fee. Late and cancellation policies will apply.

### **Security**

The exhibit area may not be secured at all times. Exhibitors will be able to leave their displays up overnight, but we recommend that any items of great value be secured by you (computers, cell phones, etc.). Neither the hotel security staff nor PRiSM will be responsible for loss of or damage to any property. Exhibitors are responsible for safe-guarding their goods, materials, equipment and exhibits at all times.

### **Hotel's Hold Harmless Clause**

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

PRiSM will not be responsible or liable for any loss, damage, or claims arising directly from the Hotel's own negligence. PRiSM will be responsible to negotiate the contract with its exhibitors.

### **Marketing and acknowledgements**

Company logos may be used on promotional items as well as signage. However, product names and/or logos are against the policy of the Accreditation Council for Continuing Medical Education (ACCME). Your exhibiting participation will be noted in text versus logo representations.

All exhibitor inquiries can be directed to Heather Schrader at [hschrader@prismsports.org](mailto:hschrader@prismsports.org) or 414-918-9876.

2022 PRISM VIRTUAL EXHIBITOR REGISTRATION

Exhibitor Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Exhibit Table Top Display      \$1,500 (includes 2 representatives)**

Application and payment received by January 7, 2022

- Additional \$100 per representative attending - Two (2) representatives are included

Booth representatives:

1) First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

2) First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Additional representatives (\$100/person):

3) First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

4) First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
Email: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Does your booth require a power strip?    Y / N

Exhibit booth: \$1,500

Additional Rep fees: \_\_\_\_\_

**Total amount due:** \_\_\_\_\_

Make check payable and send to:

PRISM  
555 East Wells St, Suite 1100  
Milwaukee, WI 53202

Charge the full fee to (circle one):      ♦ American Express    ♦ Discover    ♦ MasterCard    ♦ Visa

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

## SPONSOR/GRANT SUPPORT INFORMATION

### Tier 1 Support: **\$40,000+**

1. In PRiSM Annual Meeting email blasts – including logo and link
2. Link and logo displayed on PRiSM website (10 months)
3. Recognition
  - a. In PRiSM eNewsletter
  - b. Logo and link on PRiSM Annual Meeting Webpage
  - c. On signage throughout the meeting and exhibit space
  - d. In the Annual Meeting Final Program
  - e. In all Annual Meeting printed publications
4. Thank you email acknowledging support sent to PRiSM Annual Meeting attendees (pre-meeting)
5. Thank you email sent to all PRiSM Members, Annual Meeting attendees and Industry (post-meeting)
6. Four (4) complimentary registrations for staff from your institution/company to attend the annual meeting
7. Complimentary table top booth space (including 2 exhibit badges)
8. Optional inclusion of promotional flyer in the final registration materials (to be printed and shipped by supporter)

### Tier 2 Support: **\$25,000 - \$39,999**

1. Inclusion in the PRiSM Annual Meeting email blasts – including logo and link
2. Recognition:
  - a. In PRiSM eNewsletter
  - b. Logo and link on the PRiSM Annual Meeting webpages
  - c. On signage throughout the meeting and exhibit space
  - d. In the Annual Meeting Final Program
  - e. In all Annual Meeting printed publications
3. Thank you email acknowledging support sent to PRiSM Annual Meeting attendees (pre-meeting)
4. Thank you mail sent to all PRiSM Members, Annual Meeting attendees and Industry (post-meeting)
5. Two (2) complimentary registrations for staff from your institution/company to attend the annual meeting
6. Complimentary basic booth space

### Tier 3 Support: **\$10,000 - \$24,999**

1. Inclusion in the PRiSM Annual Meeting email blasts – including logo
2. Recognition
  - a. In PRiSM eNewsletter
  - b. Logo and link on the PRiSM Annual Meeting webpages
  - c. On signage throughout the meeting and exhibit space
  - d. In the Annual Meeting Final Program
  - e. In all Annual Meeting printed publications
3. Thank you email acknowledging support sent to PRiSM Annual Meeting attendees (pre-meeting)
4. Thank you email sent to all PRiSM Members, Annual Meeting attendees and Industry (post-meeting)
5. One (1) complimentary registration for staff from your institution/company to attend the annual meeting
6. Complimentary basic booth space

**Industry Session (2 time slots) non-CME event:      \$10,000**

An industry sponsored session offers a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each session is open to all meeting attendees. The sessions are not part of the PRiSM Annual accredited program and CME/CEUs are not available through PRiSM.

Your company will have a dedicated 60 minute time slot of your choice\*.  
PRiSM will help market your event and provide you with an attendee list\*\* in advance of your sponsored session.

\* Selected time must not conflict with other scheduled courses/events

\*\*

List will include full name and company of attendee, but no contact information will be given in order to comply with privacy regulations.

*Note: Company is responsible for any speaker fees, audio/visual, staffing, and other costs. All marketing materials are required to be approved by the PRiSM Board of Directors.*

Benefits:

- Session listed online
- Session listed in Final Program
- Company name and logo on signage during the session
- Three (3) additional company representative badges

## TIME SLOTS

**Friday, January 28**                      Time: TBD

**Saturday, January 29**                Time: TBD

Session titles are due by December 23, 2021 to be included in the Final Program.

**Other Educational Grant Support:      \$5,000 - \$9,999**

1. Recognition
  - a. On the PRiSM Annual Meeting website
  - b. On signage throughout the meeting and exhibit space
  - c. In the Annual Meeting Final Program
2. Thank you email sent to all PRiSM Members, Annual Meeting attendees and Industry (post-meeting)
3. Basic booth price discount (25% off)

## Additional Support/Marketing Opportunities

**Name Badge Holders or Lanyards:      \$2,000**

Name badge holders, featuring your organization's logo will be available for attendees upon arrival at the meeting.

**Sponsored Break:     \$1,000 per day**

Sponsorship is for two (2) 15-minute breaks each day, as scheduled in the PRiSM agenda. Sponsor will be recognized in signage throughout the break and the meeting.

**Benefits:**

1. Company name and logo on PRiSM Annual Meeting website
2. Company name and logo included in the Final Program
3. On signage throughout the meeting and exhibit space

**Registration Packet Insert:     \$1,000**

Your 1-page insert is distributed to all attendees in the PRiSM Annual Meeting registration materials and 400 inserts must be delivered to the PRiSM office for inclusion. Limit of ten (10) available.



2022 PRISM SPONSOR/GRANT SUPPORT AGREEMENT

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

<input type="checkbox"/> Tier 1 Educational Grant Support:	\$40,000+	\$ _____
<input type="checkbox"/> Tier 2 Educational Grant Support:	\$25,000 - \$39,999	\$ _____
<input type="checkbox"/> Tier 3 Educational Grant Support:	\$10,000 - \$24,999	\$ _____
<input type="checkbox"/> Industry Session – Non-CME event:	\$10,000	\$ _____
<input type="checkbox"/> Other Educational Grant Support:	\$5,000 - \$9,999	\$ _____
<input type="checkbox"/> Name Badge Holders or Lanyards	\$2,000	\$ _____
<input type="checkbox"/> Sponsored Break	\$1,000	\$ _____
<input type="checkbox"/> Registration Packet Insert	\$1,000	\$ _____
<b>TOTAL DUE:</b>		\$ _____

Authorization: I agree to the terms and conditions above. This agreement must be signed in order to confirm sponsorship/support of the 2022 Annual Meeting.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Make check payable and send to:  
PRISM  
555 East Wells St, Suite 1100  
Milwaukee, WI 53202

Charge the full fee to (circle one):     ♦ American Express     ♦ Discover     ♦ MasterCard     ♦ Visa

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

**CANCELLATION POLICY:** No refunds due to grant support cancellation will be granted. Sponsor will be obligated to pay any outstanding balance due.