

2021 PRISM 8th VIRTUAL ANNUAL MEETING EXHIBITOR PROSPECTUS AND SPONSOR/GRANT SUPPORT OPPORTUNITIES

ABOUT PRISM

The purpose of PRISM is to lead interdisciplinary research, education and advancement in pediatric and adolescent sports medicine.

The membership of PRISM consists of Fellow Members and Student Members. This organization includes various medical disciplines and is not limited to surgeons, pediatricians, physiatrists, physical and occupational therapists, orthotists, prosthetists, rehabilitation engineers, kinesiologists, nurse practitioners, special educators, researchers and certified athletic trainers and coaches.

The **PRISM Annual Meeting** is designed to provide high-quality dissemination of information in the basic sciences, prevention, diagnosis, treatment, and technical advances in the multi-disciplinary areas of sports medicine for children and adolescents. The Scientific Program Committee works diligently to provide a diverse, innovative and well-rounded program while incorporating feedback from last year's meeting. As a result, we offer 3 days filled with learning opportunities, engaging top experts along with collaboration opportunities.

Incorporated in 2013

Members: 307

Annual Meeting attendance:

2016	2017	2018	2019	2020	2021 (projected)
176	261	268	384	413	500

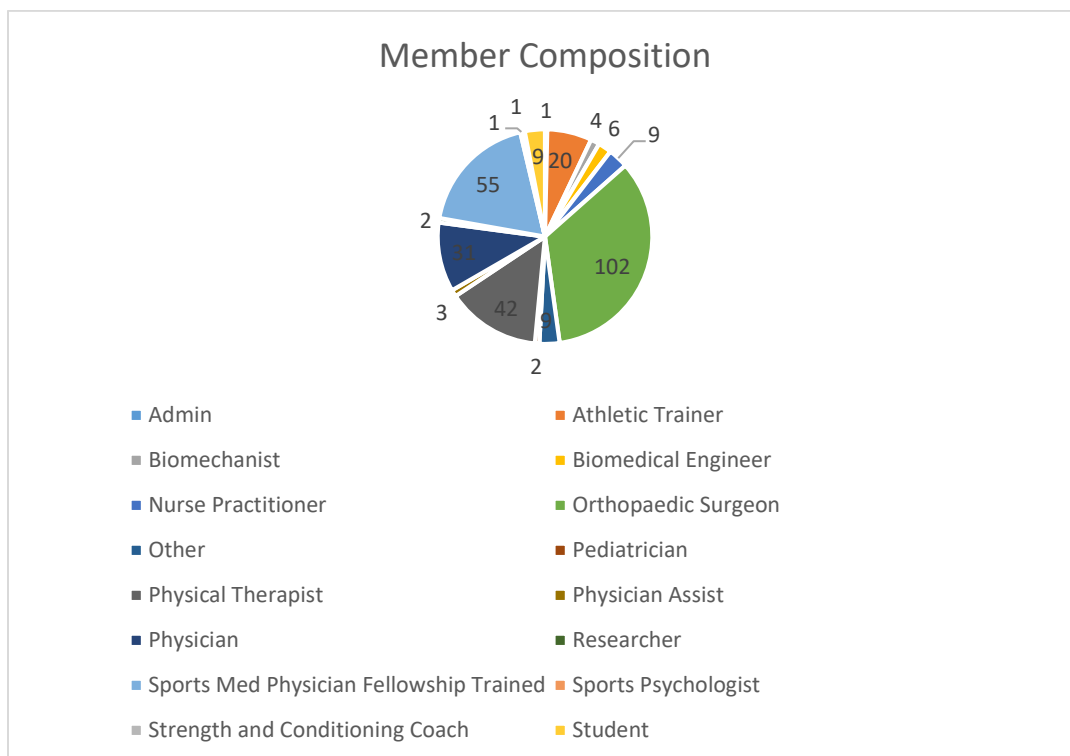


EXHIBIT INFORMATION

EXHIBIT HOURS

Exhibit Set-Up: Scheduled according to the virtual platform. Dates and instructions to be sent upon receipt of signed contract and payment.

Exhibits will be available to attendees for the duration of the live event Thursday, January 28 – Saturday, January 30. Exhibitors are encourage to “staff” their booths during listed times (all times listed in CST).

Exhibit Display: Thursday, Jan 28

6:00 pm - 7:00 pm

Exhibit Display: Friday, Jan 29

3:00 pm – 3:30 pm

5:00 pm – 5:15 pm

6:30 pm – 7:00 pm

Exhibit Display: Saturday, Jan 30

11:00 am – 12:00 pm

1:30 pm – 1:45 pm

BASIC BOOTH DISPLAY SPECIFICATIONS

Display fee: \$1,000

Materials: Documents, videos and links may be uploaded to the virtual platform. More information will be provided by PRISM upon receipt of contract and payment.

Virtual booth engagement:

- Attendees can start conversations with booth reps via private, group chat or video
- Email contact forms capture questions during on-demand periods
- Exhibitors may include calls to action such as prize drawing, subscribe to newsletter, info request, product sample and more
- PRISM sponsored gamification to encourage booth traffic

POLICIES, PROCEDURES AND INFORMATION

FDA Regulations Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including any or all approved requirements. Any product that is an investigational device or drug must be clearly marked as such. All products and services exhibited shall comply with FDA policy and procedures (particularly with respect to the marketing and labeling of investigational or unapproved drugs and devices) and other applicable policy and procedures. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also prohibits the promotion of approved drugs or devices for unapproved uses. In addition, under FDA rules, the background of the exhibit must show the generic name of any drug product featured. Additional information may be obtained from the FDA website at www.fda.gov.

Cancellations and Refunds

Written notification of a cancellation must be received by PRISM Monday, January 4, 2021 to be eligible for a refund. A \$500 administrative fee will be assessed for each booth cancellation.

Exhibitor Identification

Exhibitor identification in all PRISM publications and on all signs and booth graphics, related to this specific meeting, must be the one company name submitted on the Exhibitor Registration Form.

Commercial Press

Reporters must have prior approval from PRISM. Contact the office at (414) 918-9876.

Registration/Badge Policy

All company representatives **must be pre-registered by January 8, 2021**. The Exhibitor Registration Form should be returned to PRISM and should include the list of representatives attending the booth. After this date, any additions or changes will be completed as needed.

Reps Attending Sessions

Exhibitors who are pre-registered as such are eligible to attend the educational sessions as long as another attendee is present at that booth during that time. Representatives who wish to attend the educational sessions and who are not representatives of the booth must register and pay the appropriate registration fee. Late and cancellation policies will apply.

Marketing and acknowledgements

Company logos may be used on signage. However, product names and/or logos are against the policy of the Accreditation Council for Continuing Medical Education (ACCME). Your exhibiting participation will be noted in text vs logo representations.

All exhibitor inquiries can be directed to Heather Schrader at hschrader@prismsports.org or 414-918-9876.

2021 PRISM VIRTUAL EXHIBITOR REGISTRATION

Exhibitor Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Exhibit Table Top Display - \$1,000 (includes 2 representatives):

Application and payment received by January 8, 2021:

- Additional \$100 per representative attending above the two initial

Total exhibit fee: \$ _____

Name of booth representatives (two included with booth, any additional cost \$100 each):

- 1) First Name: _____ Last Name: _____
- 2) First Name: _____ Last Name: _____

Make check payable and send to:

PRISM
555 East Wells St, Suite 1100
Milwaukee, WI 53202

Charge the full fee to (circle one): ♦ American Express ♦ Discover ♦ MasterCard ♦ Visa

Card # _____ Exp Date: _____

Name on Card: _____

Signature: _____

SPONSOR/GRANT SUPPORT INFORMATION

Tier 1 Support: \$40,000+

1. In PRiSM Annual Meeting email blasts – including logo and link
2. Link and logo displayed on PRiSM website (10 months)
3. Recognition
 - a. In PRiSM eNewsletter
 - b. Logo and link on PRiSM Annual Meeting Webpage
 - c. On signage throughout the meeting platform
 - d. In the Annual Meeting Final Program
4. Thank you email acknowledging support sent to PRiSM Annual Meeting attendees (pre-meeting)
5. Thank you email sent to all PRiSM Members, Annual Meeting attendees and Industry (post-meeting)
6. Four (4) complimentary registrations for staff from your institution/company to attend the annual meeting
7. Complimentary basic booth space
8. Four (4) scheduled marquee messages to attendees during live meeting (hyperlinked directly to your booth)

Tier 2 Support: \$25,000 - \$39,999

1. Inclusion in the PRiSM Annual Meeting email blasts – including logo and link
2. Recognition:
 - a. In PRiSM eNewsletter
 - b. Logo and link on the PRiSM Annual Meeting webpages
 - c. On signage throughout the meeting platform
 - d. In the Annual Meeting Final Program
3. Thank you email acknowledging support sent to PRiSM Annual Meeting attendees (pre-meeting)
4. Thank you mail sent to all PRiSM Members, Annual Meeting attendees and Industry (post-meeting)
5. Two (2) complimentary registrations for staff from your institution/company to attend the annual meeting
6. Complimentary basic booth space
Two (2) scheduled marquee messages to attendees during live meeting (hyperlinked directly to your booth)

Tier 3 Support: \$10,000 - \$24,999

1. Inclusion in the PRiSM Annual Meeting email blasts – including logo
2. Recognition
 - a. In PRiSM eNewsletter
 - b. Logo and link on the PRiSM Annual Meeting webpages
 - c. On signage throughout the meeting platform
 - d. In the Annual Meeting Final Program
3. Thank you email sent to all PRiSM Members, Annual Meeting attendees and Industry (post-meeting)
4. Complimentary basic booth space

Industry Session (2 time slots) non-CME event: \$10,000

An industry sponsored session offers a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each session is open to all meeting attendees. The sessions are not part of the PRISM Annual accredited program and CME/CEUs are not available through PRISM.

Your company will have a dedicated 60 minute time slot of your choice*. PRISM will help market your event and provide you with an attendee list** in advance of your sponsored session.

* List will include full name and company of attendee, but no contact information will be given in order to comply with privacy regulations.

** Selected time must not conflict with other scheduled courses/events

Note: Company is responsible for any speaker fees, audio/visual, staffing, and other costs. All marketing materials are required to be approved by the PRISM Board of Directors.

Benefits:

- Dedicated webpage within the PRISM Annual Meeting website (company to provide content, graphics, agenda, etc.)
- Session listed in Final Program
- Company name and logo on signage in platform during the session
- Company name and logo on online agenda
- Three additional company representative registrations
- Session attendance included in virtual platform gamification

Other Educational Grant Support: \$5,000 - \$9,999

1. Recognition
 - a. On the PRISM Annual Meeting website
 - b. On signage throughout the meeting platform
 - c. In the Annual Meeting Final Program
2. Thank you email sent to all PRISM Members, Annual Meeting attendees and Industry (post-meeting)
3. Basic booth price discount (25% off)

Additional Support Options:

Sponsored Room: \$5,000 (4 available rooms on a first come, first served basis)

Sponsor a room for the live and enduring meeting content (12 months)



Benefits:

- Includes company name and logo on “room” sign in virtual lobby
- Recognition on the PRISM Annual Meeting website
- Recognition on the virtual platform sponsor page

Rooms available to sponsor:

- Networking lounge
- Helpdesk
- Discussion forum
- Poster hall

Sponsored Break: \$1,500 (3 available)

Sponsor a break as scheduled in the PRISM agenda



Benefits:

- Company name and logo included in the online agenda
- Recognition on the virtual platform sponsor page
- Recognition on the PRISM Annual Meeting website

Scheduled breaks (times subject to change):

- Friday, January 29 at 5:00 pm CST
- Friday, January 29 at 6:30 pm CST
- Saturday, January 30 at 1:30 pm CST

2021 PRISM SPONSOR/GRANT SUPPORT AGREEMENT

Organization Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

- | | | |
|--|---------------------|----------|
| <input type="checkbox"/> Tier 1 Educational Grant Support: | \$40,000+ | \$ _____ |
| <input type="checkbox"/> Tier 2 Educational Grant Support: | \$25,000 - \$39,999 | \$ _____ |
| <input type="checkbox"/> Tier 3 Educational Grant Support: | \$10,000 - \$24,999 | \$ _____ |
| <input type="checkbox"/> Industry Session – Non-CME event: | \$10,000 | \$ _____ |
| <input type="checkbox"/> Other Educational Grant Support: | \$5,000 - \$9,999 | \$ _____ |
| <input type="checkbox"/> Sponsored Room | \$5,000 | \$ _____ |
| <input type="checkbox"/> Sponsored Break | \$1,500 | \$ _____ |
| TOTAL DUE: | | \$ _____ |

Authorization: I agree to the terms and conditions above. This agreement must be signed in order to confirm sponsorship/support of the 2021 Annual Meeting.

Signature: _____ **Date:** _____

Make check payable and send to:
PRISM
555 East Wells St, Suite 1100
Milwaukee, WI 53202

Charge the full fee to (circle one): ♦ American Express ♦ Discover ♦ MasterCard ♦ Visa

Card # _____ Exp Date: _____

Name on Card: _____

Signature: _____

CANCELLATION POLICY: No refunds due to grant support cancellation will be granted. Sponsor will be obligated to pay any outstanding balance due.