



5TH ANNUAL MEETING

January 25 - 27, 2018

Marriott Renaissance

Fort Lauderdale-Plantation Hotel, Florida

ABOUT PRiSM

The purpose of PRiSM is to foster and stimulate interdisciplinary professional education, research and interest in pediatric and adolescent sports medicine and, in this regard, to promote and participate in high-quality research and the advancement of understanding in the field of pediatric and adolescent sports medicine.

The membership of PRiSM consists of Doctoral Fellows, Associate Members and Student Members. This organization includes various medical disciplines and is not limited to surgeons, pediatricians, physiatrists, physical and occupational therapists, orthotists, prosthetists, rehabilitation engineers, kinesiologists, nurse practitioners, special educators, researchers and certified athletic trainers and coaches.

Incorporated in 2013

Members: 225

Projected Annual Meeting Attendance: 300

The **PRiSM Annual Meeting** is designed to provide high-quality dissemination of information in the basic sciences, prevention, diagnosis, treatment, and technical advances in the multi-disciplinary areas of sports medicine for children and adolescents. The Scientific Program Committee has worked hard to provide a diverse, innovative and well-rounded program while incorporating feedback from last year's meeting. As a result, we offer you 2 ½ days filled with learning opportunities, engaging top experts along with collaboration opportunities.

2018 PRiSM 5th ANNUAL MEETING PROMOTIONAL / MARKETING OPPORTUNITIES

EDUCATIONAL GRANT OPPORTUNITIES

Tier 1 Educational Grant Support: \$30,000

- 1) Inclusion in the PRiSM Annual Meeting email blasts
- 2) Link and logo displayed on the PRiSM website (10 months)
- 3) Recognition:
 - a. In the PRiSM eNewsletter
 - b. On the PRiSM Annual Meeting webpage
 - c. In Exhibit Hall
 - d. On signage throughout the meeting
 - e. In the Annual Meeting Final Program
 - f. In all Annual Meeting printed publications
- 4) Thank-you email acknowledging support sent to PRiSM Annual Meeting attendees (pre-meeting)
- 5) Thank You Email sent to all PRiSM Members, Annual Meeting attendees and Industry (post-meeting)

Tier 2 Educational Grant Support: \$20,000

- 1) Recognition:

- a. In the PRiSM eNewsletter
 - b. On the PRiSM Annual Meeting webpages
 - c. In Exhibit Hall
 - d. On signage throughout the meeting
 - e. In the Annual Meeting Final Program
 - f. In all Annual Meeting printed publications
- 2) Thank-you email acknowledging support sent to PRiSM Annual Meeting attendees (pre-meeting)
 - 3) Thank You Email sent to all PRiSM Members, Annual Meeting attendees and Industry (post-meeting)

Tier 3 Educational Grant Support: \$10,000

- 1) Recognition:
 - a. In Exhibit Hall
 - b. On signage throughout the meeting
 - c. In the Annual Meeting Final Program
 - d. In all Annual Meeting printed publications
- 2) Thank You Email sent to all PRiSM Members, Annual Meeting attendees and Industry (post-meeting)

PT/ATC Pre-course Educational Grant Support: \$2,000

- 1) Recognition:
 - a. On signage throughout the Pre-course meeting
 - b. On the Pre-course web site
 - c. In the Annual Meeting Final Program
- 2) Thank You Email sent to all Pre-course attendees (post-meeting)

NOTE: Educational grant support to be provided as unrestricted.

SPECIFIC MARKETING OPPORTUNITIES

Industry Session (4 time slots): non-CME event

An industry sponsored lunch session offers a tremendous opportunity to provide education, demonstrate your company's commitment to quality patient care, and build your corporate brand. Each session is open to all meeting attendees. The sessions are not part of the PRiSM Annual accredited program and CME is not available through PRiSM.

Your company will have a dedicated time slot. PRiSM will help market your event and provide you with a mailing list in advance of your sponsored session.

Note: Company is responsible for any speaker fees, audio/visual, staffing, and food and beverage costs. All marketing materials are required to be approved by the PRiSM Board of Directors.

Benefits:

- Session listed online
- Session listed in Final Program
- Company name and logo on signage during the session
- Three additional company representative badges



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TIME SLOTS

Friday, January 26th: 12:30 – 1:30 pm (\$10,000)

Saturday, January 27th: 12:30 – 1:30 pm (\$10,000)

Session titles are due December 31, 2017, to be included in the Final Program.

SPECIFIC MARKETING OPPORTUNITIES

Registration Packet Insert.....\$1,000

Your one page insert is distributed to all attendees in the PRiSM Annual Meeting registration packet. 400 inserts must be delivered to the PRiSM office for inclusion in the registration packet. Limit of ten (10) available.

Name Badge Holders.....\$2,000

Name badge holders, featuring your organization's logo will be available for attendees upon arrival at the meeting.

Floor Clings.....\$2,000

Direct attendees to your booth with custom floor graphics available in the meeting foyer near the exhibit area of the hotel. The organization is responsible for supplying artwork and associated production costs. Production costs are \$12.75 per square foot. Placement dependent on space available.



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2018 PRiSM SPONSOR / MARKETING AGREEMENT

Organization Name: _____

Contact Person: _____

Badge Names: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

- Checkboxes for TIER 1-3 EDUCATIONAL GRANT SUPPORT, PT/ATC PRE-COURSE EDUCATIONAL GRANT SUPPORT, INDUSTRY SESSION (Friday/Saturday, Non-operative/Surgical), REGISTRATION PACKET INSERT, NAME BADGE HOLDERS, FLOOR CLINGS, and TOTAL DUE.

AUTHORIZATION: I agree to the terms and conditions above. This Agreement must be signed in order to confirm sponsorship.

X _____ Date: _____

Mail check payable to: PRiSM, 555 East Wells St., Suite 1100, Milwaukee, WI 53202

Or charge to: [] American Express [] Discover [] MasterCard [] Visa

Card # _____ Exp. Date: _____

Signature: _____ Name on Card: _____

CANCELLATION POLICY: No refunds due to grant support cancellation will be granted. Sponsor will be obligated to pay any outstanding balance due.